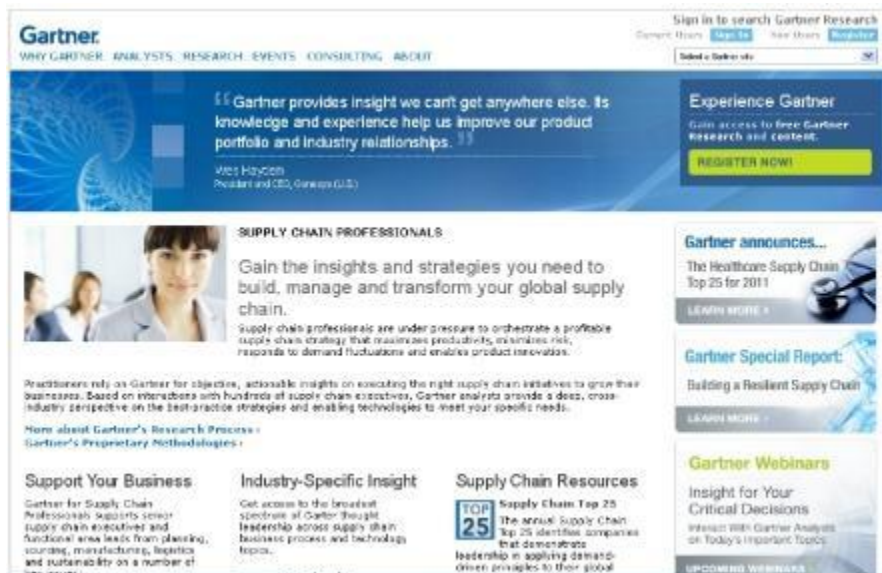


Top 30 Technology Research Companies You Must Follow in 2012

Technology is changing faster than ever and it is hard to keep track. It is especially challenging when you are at fork on the road and need to make a strategic decision that will set the course for years to come. What's safe? What's comprehensive? What's integrated? All these questions call for research and researchers. Below is the list of TOP 30 firms you can call on.

I've created here a [Twitter list](#) where you can follow all of them at once.

1. [Gartner](#)



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Gartner, Inc. is the world's leading information technology research and advisory company. We deliver the technology-related insight necessary for our clients to make the right decisions, every day.

From CIOs and senior IT leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to technology investors, we are the valuable partner to clients in 12,000 distinct organizations.

2. Forrester



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A global research and advisory firm, Forrester serves professionals in 19 key roles across three distinct client groups. Our clients face progressively complex business and technology decisions every day.

To help them understand, strategize, and act upon opportunities brought by change, Forrester provides proprietary research, consumer and business data, custom consulting, events and online communities, and peer-to-peer executive programs.

We guide leaders in IT, marketing and strategy, and the technology industry through independent fact-based insight, ensuring their business success today and tomorrow.

3. IDC



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International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications and consumer technology markets.

IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy.

4. The 451 Group



[Twitter](#) / [Linkedin](#)

451 Research is a division of The 451 Group, a leading syndicated research, advisory and professional services firm. The mission of 451 Research is to provide critical and timely insight into the market and competitive dynamics of innovation in emerging technology segments.

We are headquartered in New York, with offices in key locations, including San Francisco, Washington, DC, London, Boston, Seattle and Denver.

5. Aberdeen Group



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Aberdeen Group is a Harte-Hanks Company focusing on IT research. Aberdeen conducts primary research studies from a pool of over 500,000 panel participants.

The results of each research survey are indexed and tabulated using a proprietary analytical framework which provides a solid basis for deriving fact-based analysis and findings.

Aberdeen's research provides specific insight by industry sector, company size, and geography, as well as by job role, business process and technology.

6. Frost & Sullivan



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Frost & Sullivan enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership.

The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies.

We leverage 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from over 40 offices on six continents.

7. [Yankee Group](#)



[Twitter](#) / [Linkedin](#)

Yankee Group is the preeminent research and advisory firm equipping enterprises to profit in a mobile world.

The core of our content is proprietary research and analytics on the attitudes, behaviors and usage patterns of mobile users.

Based on this research, we provide a range of actionable data, insights and advice to marketing, strategy and product executives driving the mobility revolution in leading companies worldwide.

8. Cutter



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Cutter Consortium, founded in 1986, is a global IT advisory firm helping organizations forge solutions to the business technology challenges they face. Through its research, consulting, and training, Cutter assists enterprises as they create, implement, and maintain IT systems and organizations that support business objectives and encourage innovation.

Cutter pushes the thinking in the field by fostering debate and collaboration between thought leaders from different domains, countries, and disciplines.

As a completely independent entity that has no special ties to vendors, Cutter Consortium is beholden to no one and dedicated to providing completely objective, unbiased information to its clients. Cutter Consortium gives you access to the top thinkers in IT.

9. Tower Group



[Twitter](#)

TowerGroup is the world's leading research and consulting firm focused on the global financial services industry.

As fully owned subsidiary of the Corporate Executive Board, Tower Group provides:

Research, Analysis, and Data

- Financial Services industry and technology trend research
- Analysis of industry best practices and innovations
- Forecasting and modeling IT investment patterns
- Customer trends and reporting
- Employee surveys and diagnostics
- Unbiased vendor and technology assessments

10. [Canalys](#)



[Twitter](#) / [Linkedin](#)

Canalys offers the reactivity and dynamism of a much smaller company, with the global coverage and local insight gained from offices in America, Europe and Asia. Experts in their fields, our analysts combine market knowledge and approachability to create tailored customer deliverables.

Canalys delivers smart market insights to IT, channel, and service provider professionals around the world. Its customer-driven analysis and consulting services empower businesses to make informed decisions and generate sales. Canalys stakes its reputation

on the quality of its data, its innovative use of technology, and its high level of customer service.

Specialties

Channels, Smart Phones, Mobile App Stores, Mobile Phones, Enterprise Security, Enterprise Networking, Netbooks and Pads, Mobile Security, Enterprise Networking, PCs, Unified Communications, Data Centres, Consulting, Conferences

11. [Springboard Research](#)



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Springboard Research a fully owned subsidiary of Forrester, is a provider of research and advisory services focused on Asia Pacific and emerging markets.

A former division of Knowledge Platform, Springboard Research is headquartered in Singapore and has offices in New Delhi and Beijing.

12. Computer Economics



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Founded in 1979, Computer Economics provides metrics for IT management. We conduct original research and deliver advisory services regarding the strategic and financial management of information systems.

Our clients include major IT organizations, consulting firms, and professional services firms in North America and over 30 countries.

13. Ventana Research



[Twitter](#) / [LinkedIn](#)

Ventana Research is the leading benchmark research and advisory services firm. We provide expert guidance to help organizations manage and optimize performance – to become not only more efficient but more effective.

Our unparalleled insights and best practices guidance are based on our rigorous research-based benchmarking of people, processes, information and technology across business and IT functions worldwide.

14. [Directions on Microsoft](#)



[Twitter](#)

Directions on Microsoft is an independent source of information for IT executives who need clarity about Microsoft technologies, strategies, product roadmaps, licensing policies and organization structure.

15. Evans Data Corporation



[Twitter](#) / [Linkedin](#)

Evans Data Corporation was created to fill the demand for market research, market intelligence, and strategic planning in the software development industry.

Since then we have become the industry leader in market intelligence focused on all areas of development from software to hardware to mobility.

16. Ideas International



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Ideas International (IDEAS) is a publicly traded company on the Australian Stock Exchange (ASX:IDE) and has been in business for over 25 years.

IDEAS hosts users in over 100 countries and maintains offices in the US, EMEA and Asia Pacific.

17. [ABI Research](#)



[Twitter](#) / [Linkedin](#)

ABI Research is a market intelligence company specializing in global connectivity and emerging technology. Our unique blend of quantitative forecasting and trends analysis provides forward-looking insight for thousands of decision makers in the technology industry every year.

ABI Research, the only intelligence firm dedicated to emerging trends in connectivity and technology, has a deliberately designed focus on specific and complimentary practice areas that provides our clients with an unrivaled multidisciplinary integration and in-depth perspective on today's technology markets.

18. New Paradigm Resources Group

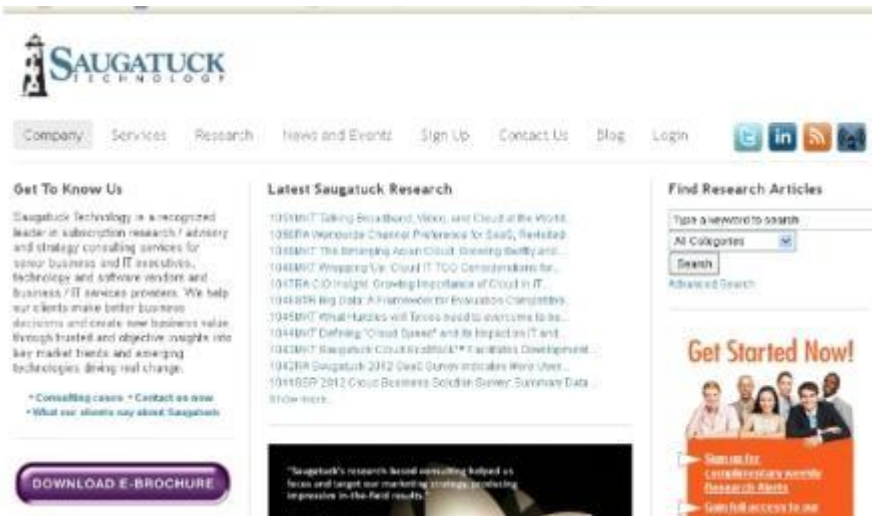


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New Paradigm Resources Group, Inc. (NPRG) is among the nation's leading strategic consulting and research firms, serving innovators within the communications industry.

We identify, analyze and forecast emerging trends and technologies, and provide our clients with market data, information and analysis on industry developments affecting their businesses. Our services support the mission-critical decisions made by service providers, technology developers and financial institutions by enabling them to understand and navigate evolving market conditions.

19. Saugatuck Technology



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Saugatuck Technology is a recognized leader in subscription research / advisory and strategy consulting services for senior business and IT executives, technology and software vendors and business / IT services providers.

20. Cyon Research Corporation



Cyon Research Corporation is a think-tank covering analysis of the engineering technology and software markets.

Cyon Research provides key information, research, analysis, brainstorming, and consulting to its clients worldwide.

21. Strategy Analytics



[Twitter](#) / [Linkedin](#)

Strategy Analytics helps clients build defensible, distinctive strategies to win in complex technology markets, on a global and regional scale. We deliver accurate market data at a granular level that few companies can match.

Our quality data is supported by the expert analysis and superior responsiveness that are vital to client decision making.

22. [Constellation Research](#)



[Twitter](#) / [Linkedin](#)

Constellation Research is a specialty research and advisory firm that serves business leaders who seek to unleash the power of emerging and disruptive technologies.

Our research analysts start by understanding the business objective, applying real world experience and insights, and then incorporating disruptive technologies and innovative business models as appropriate.

23. Nucleus Research



[Twitter](#) / [LinkedIn](#)

Nucleus Research is a global provider of investigative, case-based technology research and advisory services that provide real-world insight into maximizing technology value.

24. RedMonk



[Twitter](#)

RedMonk is the first and only developer focused industry analyst firm.

We believe that developers are the most important constituency in technology, which is why we work on their behalf for technology companies large and small.

25. Freeform Dynamics

The screenshot shows the homepage of Freeform Dynamics. At the top, there is a navigation menu with links: Home, About, Areas of Coverage, Methodology, Research Team, Services, Library, Contact Us, and RSS Feed. Below the navigation is a header image featuring a man's profile and a colorful abstract graphic. The Freeform Dynamics logo is prominently displayed, with the tagline "Open Research and Analysis".

On the left side, there are several widgets: "ANALYST BLOGS" (Personal views and insights from the Freeform team), "Freeform RSS Feed" (includes all reports, blog posts and press articles), a "Follow us on twitter" button, and a "Subscribe to email service" button. Below these are "Latest Articles/Blogs" with two entries: "The Consumerisation of IT - exposing a few myths" by Martha Bennett and "Limber up for a more dynamic approach to managing change" by Tony Lock.

The main content area features a "CURRENT HOT TOPICS" section with links to "Cloud Computing and Service Delivery", "Dynamic Datacentre and Private Cloud", "Big Data and Analytics", "The Consumerisation of IT", "Collaboration and Social Media", and "The Evolving CIO Agenda". A search bar is located above this section. Below the hot topics is a "Latest Reports and Papers" section with links to "Keeping Score in the Public Sector", "Storage Through the Looking Glass", and "The Business of Electronic Data Storage".

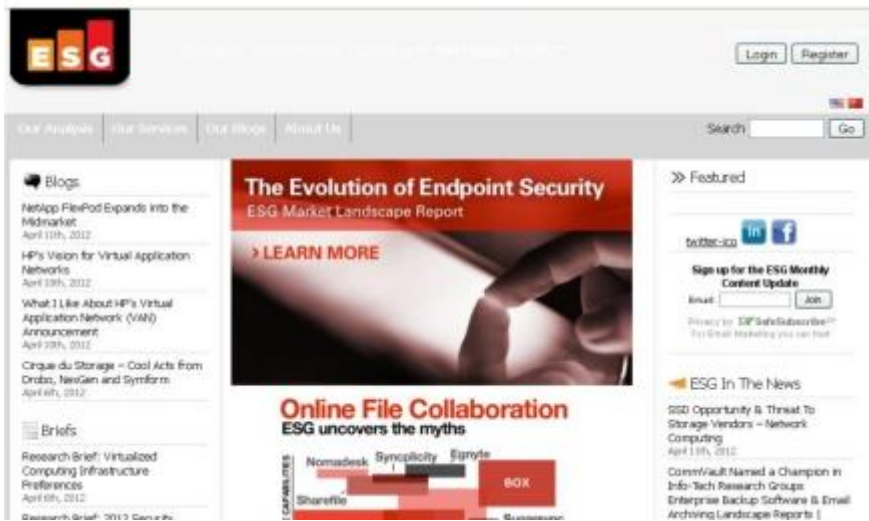
At the bottom of the main content area is a "Latest Inside Tracks" section with a link to "Short discussion documents providing quick hit insights into industry hot topics and talking points."

Twitter

Freeform Dynamics is a straight talking industry analyst firm.

We combine in depth knowledge, experience and expertise with uncompromising investigative research to produce some of the most compelling and useful advisory material available to IT and business professionals.

26. Enterprise Strategy Group



Twitter

Enterprise Strategy Group (ESG) is an integrated, full-service IT analyst and business strategy firm, world-renowned for forward-looking market intelligence, analysis, and consulting services that deliver proven, measurable results.

Recognized as one of the world's top 10 analyst firms by offering a unique blend of capabilities—including world-class market research, hands-on technical product testing, and expert consulting methodologies such as the ESG Strategy Lifecycle—ESG is relied upon by IT professionals, technology vendors, institutional investors, and the media for actionable IT and business intelligence.

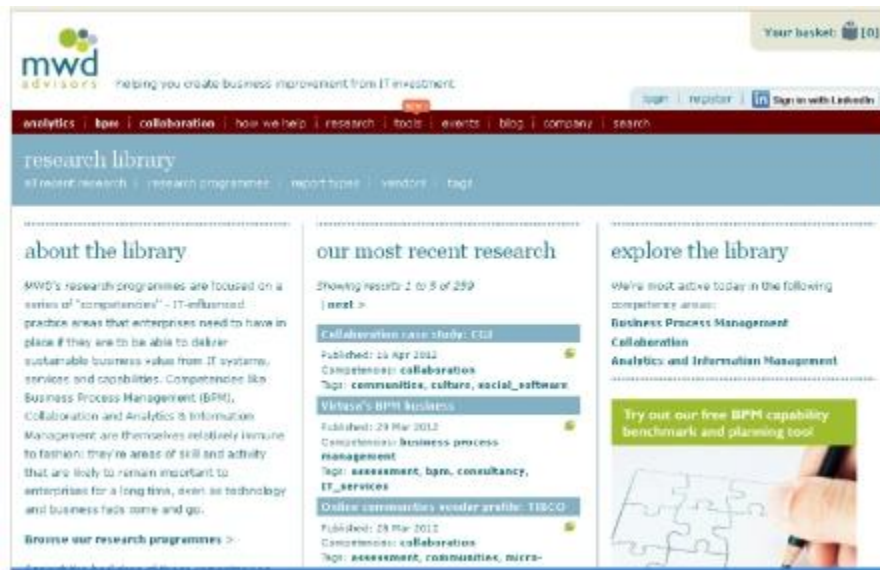
27. CCS Insight



[Twitter](#)

CCS Insight is a global telecommunications analyst company. It provides comprehensive services that are tailored to meet the needs of individual clients, helping them make sense of the connected world.

28. [MWD Advisors](#)



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At MWD Advisors we've made it our mission to provide practical, independent industry insights that show how leaders can create tangible business improvements from IT investments.

The foundation of our ability to advise enterprises and vendors is a research programme that aims to explore relevant developments in technologies, products and services, vendor dynamics, product/service delivery and business models, deployment and usage best practice that support the creation of business improvement from IT investment. We deliver our expertise through blogs, published research, advisory services and online tools.

MWD's analysts bring over 40 years' experience working with senior IT decision makers and practitioners in the fields of Analytics & Information Management, Business Process Management and Collaboration from a range of industries worldwide including retail, financial services, oil and gas, travel and leisure, utilities, manufacturing, public sector, healthcare and telecoms. Over 3000 subscribers currently benefit from MWD's research.

29. Info-Tech Research Group



[Twitter](#) / [Linkedin](#)

With a paid membership of over 25,000 members worldwide, [Info-Tech Research Group](#) (www.infotech.com) is the global leader in providing tactical, practical Information Technology research and analysis.

Info-Tech Research Group has a fourteen-year history of delivering quality research and is North America's fastest growing full-service IT analyst firm.

30. Enderle Group

E ENDERLE GROUP

Providing perspective for today's technology leaders

Rob Enderle on...

Twitter
"Twitter allows us to see a wider variety of views more quickly on breaking events. Twitter is about reach, not much depth, but you can reach tens of thousands of people with a short opinion quickly."
In 6 years, Twitter becomes major social, political player
Computerworld

Apollo Research Rob Enderle, the most quoted technology analyst in the U.S. in January 2012

IT Memos "Rob Enderle is the King of Quotes," having appeared in the media more frequently in the last six months than any other tech analyst

San Jose Mercury News "Analyst extraordinaire"

35Net One of "The 10 best techies worth following on Twitter"

V3.co.uk - Top 10 tech writers to follow on Twitter
"Perhaps the most versatile analyst around. Always plugged into the market, Enderle can sit down on any given day and discuss anything from servers to

The Enderle Group provides an unparalleled look inside breaking technology events to identify the core reasons that buyers and builders of technology should care.

Rob's IT Business Edge Blog
PureSystems: IBM Takes the Future by Pulling From Its Past
Apr 11
One of the aspects of the IBM I grew up with that largely was lost as the company struggled to compete on price over the last couple of decades was the intimate relationship the firm had with its customers. It was beyond just a vendor/client relationship at one time; IBM was imbedded with the companies and each large client had deep, dedicated subject experts who tied the company and its customers together at the hip. This model was largely funded by a revenue stream tied to leasing IBM hardware and software. When IBM started to compete head to head on ever-more aggressively priced competitive bids, this intimate relationship generally suffered and much of the subject

CTOs on the Move

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The Enderle Group delivers customized advisory services to businesses based on their unique needs. Those services include:

- Business operations review, assessment and guidance
- Market and competitive evaluation and recommendations
- Customer and vendor insight and market strategy
- Marketing and product introduction counseling
- New hardware and software testing and review

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